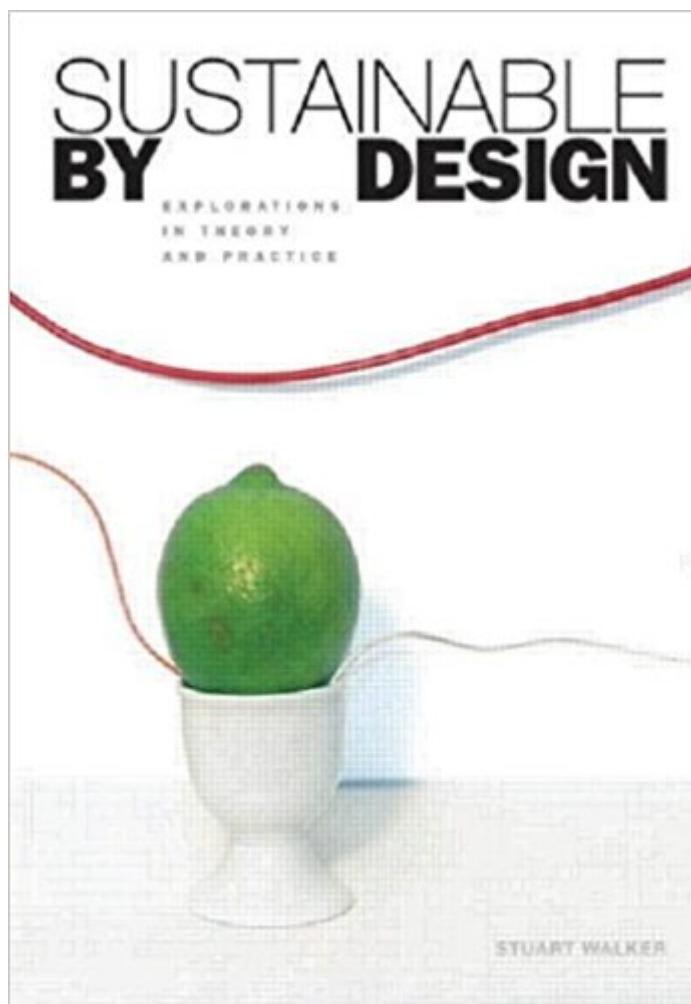


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Sustainable By Design: Explorations In Theory And Practice



Synopsis

To advance the subject of design one has to engage in the activity of designing. Sustainable by Design offers a compelling and innovative, design-centred approach that explores both the meaning and practice of sustainable design. Walker explores the design process in the context of sustainability, and challenges conventional ways of defining, designing and producing functional objects. He discusses the personal design process, tacit knowledge, ephemeral design, experimental design, and the relationship between intellectual design criteria, physical expression and aesthetic experience. This book will introduce vital concepts to students and will inspire designers by providing a well-articulated basis for understanding the complexity and potential of sustainable design, and extolling the contribution of design to the creation of a more meaningful material culture.

Book Information

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Customer Reviews

'Definitely to be on the booklist of any product design course' Professor Jack Ingram, Birmingham Institute of Art and Design 'A fascinating book that takes the reader on a journey that is both diverse and full of surprise' Jonathan Chapman, Senior Lecturer, University of Brighton 'A sensitive, thought-provoking book that explores fresh possibilities.' Alastair Fuad-Luke, sustainable design facilitator, lecturer, writer and maker 'Sustainable by Design is a key addition to the ... bookshelf' Martin Charter, Director, The Centre for Sustainable Design, UCCA 'At once inspiring and informative ... It offers designers, students, and practitioners alike a journey into the heart of design

through philosophical questioning of place, time, materiality, self, society, and meaning, without sacrificing the practical concerns regarding the transition from models of consumption to sustainability. The sophistication of the exploration cannot be overstated and should be required reading for students of design. Summing Up: Highly recommended.' Choice 'With beautiful images to back up his words, Walker tutors, suggests and inspires...this book is a must for students and designers, its thoughtful approach also makes it an interesting read for anyone who's excited by the current shift of play.' Sally White, Resource, 2008. 'Walker presents an investigation of sustainable design that is at once inspiring and informative...The sophistication of the exploration cannot be overstated and should be required reading for students of design.' L. Farooque, CHOICE

â€œThis book delves into the mindset and philosophy that should drive sustainable design and not just token gestures in product innovation like 100% recyclable eco efficiency labels, although every little helps. Walker takes you on a journey from the enlightenment period to modern day consumerism and shows how our perception of time, place and aesthetic norms affect our ecosphere. His analysis is deep, insightful and regularly refers to case studies and his own experimentationâ€œ| Overall this is an inspiring book for design students, academics and professionals. I couldnâ€œt recommend it highly enough and will endeavour to educate myself further on sustainable theory and practice.â€œ - Alex Kimber

Stuart Walker PhD is Professor of Environmental Design and Associate Dean (Research and International) at the post-graduate Faculty of Environmental Design, University of Calgary, Canada. He is also Visiting Professor of Sustainable Design at Kingston University, UK.

The amazing thing about this book is that through the propositional artifacts presented it transcends theory into practice, a must do for the science of design. This offers a more solid path to people in design. As Walker notes it is impossible to speculate exactly how sustainability will be experienced once it has emerged but that should not discourage designers from stumbling in the dark trying to frame the context of sustainability.

I was hoping for more interesting concepts in this book, but making a clock from fruit isn't a particularly useful application for a practicing designer. Interesting book but there are better on the subject.

All the books I've bought, are written very successful.

Omg, this book could be the product designer's bible in our age of environmental degradation. Thought provoking words melted into my ears and chiseled their glorious words into my subconscious. All my ideas of what ID was was shattered by this "avante garde" bro. Totally radical and at first perplexing ideas are presented to the soon to be product designer. Walker flips product design on its head and creates an environment where aesthetics and trends are brushed off the table and meaningful and consciously valuable products are lauded as an ideal to strive for. At first all his "products" are total "wtf is this s***", but the further in you read the more you realize its what they represent that is truly ingenious. The more you read it the more you get out of it!!!!!! Aspiring lads and ladies, this may be one of the most IMPORTANT books product designers need. s***, this book is an absolute treat for anyone who gives a damn about the world their kids are going to grow up in!!! Maybe not everyone will agree but damn it he makes a bangin good argument!!!!

What more interesting concepts do you want?! This book is full of fascinating and inspiring conceptual arguments about the things that hould be motivating and influencing today's designers. In our contemporary 'throw away' culture and facing increasing resource scarcity and environmental degradation, we need to re-evaluate our role as designers in producing enduring products created in a sustainable manner, without compromising on the "complete" aesthetic. This unique book inspires and guides us through this difficult terrain (and there are some very interesting practical ideas too!).

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